

American Chamber of eCommerce

E Pluribus Unum

Privacy Policy:

09-29-2025

The Sharing & Promoting of Chamber Member Profiles are *Expected*

By joining and continuing to use the American Chamber of eCommerce B2B networking platform, you agree that you want the Chamber, directly and indirectly, to help develop and grow your brand and business in pursuit of long-term success.

Publishing an email address in your Chamber Profile indicates that your business is receptive to any and all Chamber communications (*from the Chamber, Members and Partners*) to facilitate commerce.

Specifically, you *expect* the Chamber to share your business information, including the contact data provided in every Member Profile for that purpose.

This privacy notice for the American Chamber of eCommerce ("the Chamber," "we," "us," or "our"), describes how and why we might collect, store, use, and/or share ("process") your information when you use our services ("Services"), such as when you:

- Visit our website at AmericanChamberOfEcommerce.com, AmericanChamber.net, or any website of ours that links to this Privacy Policy.

- Communicate with us in other related ways, including any sales, marketing, events or support.

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not join. If you still have any questions or concerns, please contact us at Privacy@AmericanChamber.net.

SUMMARY OF KEY POINTS

This summary provides key points from our privacy policy.

You cannot opt out of the sharing of your Chamber data:

By Default, we do not and never will sell or share your business validation documents.

By Default, we do not and never will sell ANY data, including anonymous aggregate data.

By Default, we WILL share the business data each Member publishes and provides through their profile and content for that purpose. The Chamber will promote Member businesses across our entire sphere of influence. That is why we are all here.

While the Chamber is exempt from the legal requirements of the CCPA, our policy is stricter than it and other standard state and federal privacy laws. The only personal data or information that the Chamber shares is that which is provided directly by the member for that intended purpose (*primarily the business representative's contact info*). Everything else is *business data*

which we are expected to share to increase brand recognition, grow revenues and ensure long-term success.

What personal information does the Chamber process? When you visit, use, or navigate our Services, we may process personal information depending on your actions, the choices you make, and the products and features you use. Learn more about personal information you disclose to us.

Do we process any sensitive personal information? We may process sensitive personal information, including the contact data of the Member's account owner or representative, when necessary, with your consent or as otherwise permitted by applicable law.

Do we receive any information from third parties? We may receive Member information from third parties such as other Chamber Members or Partners, as well as customers and other interested parties.

How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with legal obligations. We may also process your information for other purposes with your consent. We process your information only when we have a valid legal reason to do so.

In what situations and with which types of parties do we share personal information? We may share information in specific situations and with specific categories of third parties such as other Members, social media followers, and others in our sphere of influence.

How do we keep your data safe? We manage organizational and technical processes and procedures to protect personal information. Note that the internet and online technologies cannot be guaranteed to be 100% secure. Nor can we promise or guarantee that unauthorized parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Our first level of protection is the closed, private networking platform we have built, and limited to fully-vetted US-domiciled business entities.

How do you exercise your rights? To delete portions of your data, log in to your profile and manage it accordingly. To delete your data entirely, simply close your account. We will consider and act upon any request in accordance with applicable data protection laws if you still need help after managing your own deletion. Find an email address by visiting https://www.americanchamber.net/data_request

TABLE OF CONTENTS

1. WHAT INFORMATION DO WE COLLECT?
2. HOW DO WE PROCESS YOUR INFORMATION?
3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?
4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?
5. HOW DO WE HANDLE YOUR SOCIAL LOGINS?
6. HOW LONG DO WE KEEP YOUR INFORMATION?
7. HOW DO WE KEEP YOUR INFORMATION SAFE?
8. WHAT ARE YOUR PRIVACY RIGHTS?

9. CONTROLS FOR DO-NOT-TRACK FEATURES

10. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

11. CUSTOM PRIVACY POLICIES UNIQUE TO WHATEVER.CO

12. DO WE MAKE UPDATES TO THIS NOTICE?

13. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us.

***In the Simplest Terms:** We collect the personal information that you provide to us to facilitate Chamber Services.*

We collect personal information that you voluntarily provide to the Chamber when you register on the Services, express any interest in obtaining information about us or our products and Services, when participating in activities through the Services, or otherwise when you contact the Chamber through our websites, social media accounts or in any other way.

Personal Information Provided by You. The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- names
- phone numbers
- email addresses

- mailing addresses
- job titles
- usernames
- passwords
- contact or authentication data
- billing addresses
- debit/credit card numbers

All such data enables your use of the Chamber membership for your business networking.

Sensitive Information. When necessary, with your consent or as otherwise permitted by applicable law, we process the following categories of sensitive information:

- business documentation, credentials and contact data
- first responder credentials
- military credentials
- student credentials
- website analytics and cookie data

All such data is for the Chamber's internal use for Member and pricing validation, and will never be shared or displayed (*without a valid court order*). Upon granting membership, business validation is implicit for every Member.

Payment Data. We may collect data necessary to process your payment if you make purchases, such as your payment instrument number, and the security code associated with your payment instrument. All payment data is stored by our payment vendor **Authorize.net** (*a Visa company*). They maintain all payment and renewal data. Chamber staff have no access to the data. You may

find their privacy notice link here: <https://usa.visa.com/legal/privacy-policy.html>.

Social Media Login Data. We may provide you with the option to register with us using your existing social media account details, like your Facebook, Twitter, or other social media accounts. If you choose to register in this way, we will collect the information described in the section called "HOW DO WE HANDLE YOUR SOCIAL LOGINS?" below.

Application Data. If you use our application(s), we also may collect the following information if you choose to provide us with access or permission:

- *Mobile Device Data.* We automatically collect device information (such as your mobile device ID, model, and manufacturer), operating system, version information and system configuration information, device and application identification numbers, browser type and version, hardware model Internet service provider and/or mobile carrier, and Internet Protocol (IP) address (or proxy server). If you are using our application(s), we may also collect information about the phone network associated with your mobile device, your mobile device's operating system or platform, the type of mobile device you use, your mobile device's unique device ID, and information about the features of our application(s) you accessed.

This information is primarily needed to maintain the security and operation of our application(s), for troubleshooting, and for our internal analytics and reporting purposes (*for internal use only*).

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

Information automatically collected

In Short: Some information — such as your Internet Protocol (IP) address and/or browser and device characteristics — is collected automatically when you visit our Services.

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Services, and other technical information. This information is primarily needed to maintain the security and operation of our Services, and for our internal analytics and reporting purposes.

Like many businesses, we also collect information through cookies and similar technologies.

All of this data collection is ubiquitous on the World Wide Web, necessary for online functionality and for the Chamber's internal use only.

2. HOW DO WE PROCESS YOUR INFORMATION?

In Short: We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- **To facilitate account creation, authentication and otherwise manage user accounts.** We may process your information so you can create and log in to your account, as well as keep your account in working order.
- **To deliver and facilitate delivery of services to the user.** We may process your information to provide you with the requested service.
- **To respond to user inquiries/offer support to users.** We may process your information to respond to your inquiries and solve any potential issues you might have with the requested service.
- **To send administrative information to you.** We may process your information to send you details about our products and services, changes to our terms and policies, and other similar information.
- **To fulfill and manage your orders.** We may process your information to fulfill and manage your orders, payments, returns, and exchanges made through the Services.
- **To enable Member-to-Member communications.** We may process your information if you choose to use any of our offerings that allow for communication with another Member (*or Partner*).
- **To request feedback.** We may process your information when necessary to request feedback and to contact you about your use of our Services.

To send you marketing and promotional communications. We may process the personal information you send to us for our marketing purposes, including making business introductions.

- **To post testimonials.** Chamber staff and other Members can post testimonials on our Services that may contain personal information.

- **To protect our Services.** We may process your information as part of our efforts to keep our Services safe and secure, including fraud monitoring and prevention, and to detect spamming activity.
- **To administer prize draws and competitions.** We may process your information to administer prize draws and competitions.
- **To evaluate and improve our Services, products, marketing, and your experience.** We may process your information for internal use when we believe it is necessary to identify usage trends, determine the effectiveness of our promotional campaigns, and to evaluate and improve our Services, products, marketing, and Member experience.
- **To identify usage trends.** We may process information for internal use about how you use our Services to better understand how they are being used so we can improve them.
- **To determine the effectiveness of our marketing and promotional campaigns.** We may process your information for internal use to better understand how to provide marketing and promotional campaigns that are most relevant to Members.
- **To comply with our legal obligations.** We may process your information to comply with our legal obligations, respond to legal requests, and exercise, establish, or defend our legal rights.
- **To evangelize, promote and grow Member business brands, and introduce the bespoke products and services of our Strategic Partners.** We may post about Member businesses on social media, additional Chamber websites, and other online centers of influence.

3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

***In Short:** We may share information in specific situations described in this section and/or with the following categories of third parties.*

Vendors, Consultants, and Other Third-Party Service Providers. We may share your data with third-party vendors, service providers, contractors, or agents ("**third parties**") who perform services for us or on our behalf and require access to such information to do that work.

These parties cannot do anything with your personal information unless we have instructed them to do so. They will also not share your personal information with any organization apart from us. They also commit to protect the data they hold on our behalf and to retain it for the period we instruct. The categories of third parties we may share personal information with are as follows:

- Web Developers & Support
- Data Analytics Services
- Affiliate Marketing Programs
- Data Storage Service Providers
- Order Fulfillment Service Providers
- Payment Processors
- Performance Monitoring Tools
- Sales & Marketing Tools
- Social Networks
- User Account Registration & Authentication Services
- Website Hosting Service Providers

We also may need to share your personal information in the following situations:

- **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

- **When we use Google Maps Platform APIs.** We may share your information with certain Google Maps Platform APIs (e.g., Google Maps API, Places API). We use certain Google Maps Platform APIs to retrieve certain information when you make location-specific requests. This includes: Business locations; and other similar information. A full list of what we use information for can be found in this section and in the previous section titled "HOW DO WE PROCESS YOUR INFORMATION?" We obtain and store on your device ("cache") your location. You may revoke your consent anytime by contacting us at the contact details provided at the end of this document. The Google Maps Platform APIs that we use store and access cookies and other information on your devices. This data strategy is ubiquitous on the World Wide Web.
- **Affiliates.** We may share your information with our affiliates, in which case we will require those affiliates to honor this privacy notice. Affiliates include our parent company and any subsidiaries, joint venture partners, or other companies that we control or that are under common control with us.
- **Strategic Partners.** The Chamber has vetted a team of well-trusted Strategic Partners so you don't have to. We may share your information with our business partners to offer you certain products, services or promotions, for example, when you ask us to make introductions. You may investigate them yourself (DIY), ask us for information, or request concierge project management for your business. Members are encouraged to review our partners' privacy policies, and they should not hesitate to opt out if needed.
- **Other Members (Users).** When you share personal information (*for example, by posting comments, contributions, or other content to the Services*) or otherwise interact with public areas of the Services, such personal information may be viewed by all users. If you interact with other users of our Services and register for our Services through a social

network (*such as Facebook or LinkedIn*), your contacts on the social network will see your name, profile photo, and descriptions of your activity. Similarly, other users will be able to view descriptions of your activity, communicate with you within our Services, and view your Profile.

- **The Buying Public (Nonmembers).** The public may ask for solutions for their needs, including products and services available through our trusted Members. The Chamber will take steps to increase public awareness and trust in the American Chamber of eCommerce brand, and distribute leads and inquiries between the public and general membership.

4. DO WE USE COOKIES & OTHER TRACKING TECHNOLOGIES?

***In Short:** We may use cookies and other tracking technologies to collect and store your information.*

We may use cookies and similar tracking technologies (*like web beacons and pixels*) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Notice.

The Chamber makes **no effort** to exploit cookie-related data in any way whatsoever (*including sale or profit*).

5. HOW DO WE HANDLE YOUR SOCIAL LOGINS?

In Short: *If you choose to register or log in to our Services using a social media account, we may have access to certain information about you.*

Our Services offer you the ability to register and log in using your third-party social media account details (*like your Facebook or Twitter logins*). Where you choose to do this, we will receive certain profile information about you from your social media provider (*according to their respective processes and protocols*). The profile information we receive may vary depending on the social media provider concerned, but will often include your name, email address, friends list, and profile picture, as well as other information you choose to make public on such a social media platform.

We will use the information we receive only for the purposes that are described in this privacy notice or that are otherwise made clear to you on the relevant Services. Please note that we do not control, and are not responsible for, other uses of your personal information by your third-party social media provider. We recommend that you review their privacy notice to understand how they collect, use, and share your personal information, and how you can set your privacy preferences on their sites and apps.

Like our cookies technology, the Chamber makes no effort to exploit social media-related data in any monetary way whatsoever (including sale or profit).

6. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: *We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.*

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). No purpose in this notice will require us to keep your personal information for longer than the duration of your membership.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

You initiate deletion of your personal data when you close your account.

Business validation and/or personal identity verification documentation and data may be retained for archival and legal purposes.

7. HOW DO WE KEEP YOUR INFORMATION SAFE?

***In Short:** We aim to protect your personal information through a system of organizational and technical security measures.*

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access,

steal, or modify your information. Although we will always do our best to protect your personal information, transmission of personal information to and from our Services is at your own risk. You should only access the Services within a secure environment, including a computer protected by a reputable Internet security protection service.

The information we share and promote is exclusively limited to the data you yourself publish for the purpose of B2B networking, or that of your social media networking, including the republished comments, reviews, photos and other public comments and posts of Chamber Members and non-members.

Business validation or individual identity verification for every business entity is mandatory for every Chamber Member. We don't allow trial subscriptions. You can't join until you are thoroughly vetted and approved. Business validation documentation will never be shared, and may be retained after closing the Member account for archival and legal purposes.

8. WHAT ARE YOUR PRIVACY RIGHTS?

***In Short:** You may review, change, or terminate your Membership at any time.*

Withdrawing your consent: If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can do so by logging in to your Profile and closing your account.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Opting out of marketing and promotional communications: You can unsubscribe from our marketing and promotional communications at any time by following the instructions in your Member profile. However, we may still communicate with you — for example, to send you service-related messages that are necessary for the administration and use of your account, to respond to service requests, for billing, or for other non-marketing purposes.

Account Information

If you would at any time like to review or change the information in your account or terminate your account, you can:

- Log in to your account and update your user account settings.

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our legal terms and/or comply with applicable legal requirements. In particular, Member business validation documentation may be retained for archival and/or legal purposes.

Cookies and similar technologies: Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies or to reject cookies. If you choose to remove or reject cookies, this could affect certain features or services of our Services. The

Chamber staff takes no notice of cookies or resulting data. They only serve to enhance the functionality of the Chamber networking platform.

If you have questions or comments about your privacy rights, you may email us at privacy@americanchamber.net.

9. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

Regardless of tracking technology or settings now or in the future, the Chamber expects to make no effort to exploit any resulting data for profit or other gains.

10. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

In Short:** If you are a resident of California, you are granted specific rights regarding access to your personal information. Based on legal requirements, the Chamber is EXEMPT from this law; never the less, the Chamber's **Privacy

Bill of Rights is stricter than CCPA legal obligations, and apply to all Members regardless of residence.

What categories of personal information do we collect?

We have collected the following categories of personal information in the past twelve (12) months:

Category	Examples	Collected
A. Identifiers	Contact details, such as real name, alias, postal address, telephone or mobile contact number, unique personal identifier, online identifier, Internet Protocol address, email address, and account name	YES
B. Personal information as defined in the California Customer Records statute	Name, contact information, education, employment, employment history, and financial information	YES
C. Protected classification characteristics under state or federal law	Gender and date of birth	NO

D. Commercial information	Transaction information, purchase history, financial details, and payment information	YES
E. Biometric information	Fingerprints and voiceprints	NO
F. Internet or other similar network activity	Browsing history, search history, online behavior, interest data, and interactions with our and other websites, applications, systems, and advertisements	NO
G. Geolocation data	Device location	YES
H. Audio, electronic, visual, thermal, olfactory, or similar information	Images and audio, video or call recordings created in connection with our business activities	YES
I. Professional or employment-related information	Business contact details in order to provide you our Services at a business level or job title, work history, and professional qualifications if you apply for a job with us	YES
J. Education Information	Student records and directory information	YES
K. Inferences drawn from collected	Inferences drawn from any of the collected personal information listed above to create a profile or summary about, for example, an	YES

personal information	individual's preferences and characteristics	
L. Sensitive personal Information	Account login information, contents of email or text messages, debit or credit card numbers and personal data from a known child	YES

American Chamber of eCommerce

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United States of America

<https://www.AmericanChamber.net>

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